

MBAA Executive Meeting - January 22, 2015

In attendance: Yasir, Austin, Sameer, Aravind, Somil, Tiri, Camilla, Amy, Rick

Items

Student Engagement:

Camilla raised that it is important to us to strategize around student engagement and aligning our events with student interest. Some suggestions put forward:

- Show more support for club events and create mbaa events that enhance club event experience.
- Move MBAA meetings from the Thursday slot to enable all of the exec to attend Thursday events, since it will be a popular time due to the number of night classes offered.
- Approach individual students to attempt to engage them in event planning and upcoming events.
- Create scholarships for student leaders within the school.
- Publicize donations to the Student Experience Fund, and stipulate allotment to ensure accessibility for the student body.
- Add extra awards at formal.
- Ensure student funds do not accumulate in the MBAA bank account.
- End of term complimentary dinner.
- Brainstorm around a student event to maximize use of student funds.

Black and MacDonald:

- Black and MacDonald have been difficult to deal with and are deterring employers from coming into the building. Both KPMG and Pepsi have complained about them in recent weeks. The MBAA will bring this up in the next meeting with administration. We will also explore in future, getting quotes from competitors to compare against Black and MacDonald and demonstrate how exorbitant prices actually are.
- There are no vegetarian options for entrees.

MBA Bound:

- Last year's donation was contingent on a post-event report from the Bound co-chairs. A possibility is to replace this initiative with a document in the interest of convenience.
- Yasir would like to sit on the committee this year.

- MBA Bound should be pushed to International Students because it is a great way to integrate them into the student body.
- There may be an opportunity to include bound in student fees.

EOHSS Waivers:

- EOHSS forms are creating a large barrier to events. Aravind has inquired about click waivers and Chris Hurley is open to this, and a formal complaint must be submitted to initiate the process. Another option is to create our own click form. Rick will explore this with Aakash.

Sr. Jr. Partner Program:

- Focus has asked about MBAA stopping the program in an effort to enhance the Focus Business Consulting Program. Students that have participated in the program have vouched that the Focus program is more formalized but that there were opportunities to make it informal, but that duty fell on the student leaders themselves.
- The leaders also got some negative feedback around critiquing of cover letters.
- Camilla suggested changing the Sr. Jr. Partner program to focus it on International students and perhaps organizing an event to support the DTLP program. The exec voted and will move forward with this initiative.

International:

Tiri is developing an idea around students who do not necessarily drink--perhaps a mocktail evening (which may also include actual cocktails). The idea is for it to occur during the 2015 transition week. More to come on this later.

Chinese New Year - Tentative date is Feb 11th from 5:30-7PM. Tiri would like to sell subsidized tickets to make attendance easier for students. Black and MacDonald have been a barrier for this as well so Tiri will also explore hosting the event at a Chinese restaurant.

Finance:

Yasir now has access to the MBAA account.

Sustainability:

Amy met with Black & MacDonald to discuss making event organizing more student friendly. A loophole for cheaper food may be to go through the cafeteria. The only way to do this is to request something that is not on the B&M menu.

The MBAA will prepay for parking for guests at the school to make visiting the school a better experience. We have yet to hear back.

Alumni:

Wine and Cheese is in two weeks but student attendance is not expected to be high due to night classes. Alumni advance has not been responsive feedback around the timing.

Full-time:

Dog visit day is confirmed and will happen on Feb 12th from 2:30-4:30PM. Rank and MAtch will also occur on that day.

Academic:

Town hall is on Feb 10th. Food will be offered at the end to encourage attendance.

Marketing:

Yearbook planning is underway.

President:

International students were able to use UHIP but not domestic and complaints were received. In order for us to get access it would cost \$59. This would need to go to referendum. As of yet, no one has brought it forward. In any case we should aid in communication so that international students (who pay for UHIP) can use it. There are no rules for campaigning yes/no, and also no rules for bringing items to referendum, so this is something that will need to be addressed. The MBAA will set up a policy and by-law committee. Tiri will connect with Aravind about this.

Action Items:

Everyone- Submit 2 ideas for end of term student events.
Rick and Aravind- Figure out MBAA voicemail and Email
Aravind and Camilla- Engage Alumni Advancement
Rick- Contact Aakash to see if he can create this
Aravind- Connect Rick with Chris Hurley
Yasir- Bring printout of Exec Budgets to next meeting
Tiri: Chinese New Year Update
Kaushik: Winter Bound Update
Amy - meet with Yasir to discuss new Operations Management Club